



“Re-cycling eCommerce packaging for Swachh Bharat”

(Collective Inputs from 340,000+ strong Swachh Bharat Circle)

1. The packaging of delivered products should be taken back by the company in exchange for some discounts on the next purchase
2. Customers could be given reward points on return of that packaging material
3. Drop off points could be created for the customers, from where the e-commerce company can collect the empty boxes and recycle them
4. A third party vendor could be empanelled by each e-commerce company whose contact details should be mentioned on the card board boxes
5. The e-commerce company could mention in the product information paper about the contact information of the Registered Waste Recycler so that the user can contact them to dispose the waste
6. Entrepreneurs should be encouraged to invest in on-call junk pickup business
7. The street corner junk dealers could also be authorised by the e-commerce companies to collect the used cardboard packaging and sell it back to the company
8. When buying, the customer can be given a choice weather he wants to retain the packaging or not. If not then the same delivery boy can take the packaging back in exchange for a credit
9. Each e-commerce company should paste a sticker on box, that the customer can return the carton & box to their authorised collection centre and the credit amount
10. The carton manufacturing companies could bear the cost of collecting the cartons from the drop points and re-sell it to the e-commerce companies at a small discount
11. Eco friendly packaging should be developed by e commerce companies
12. If several orders are received from the same locality, a group delivery could be done at a central point from where clients can pick up their order, unpack it and immediately return the packaging for a credit.