

“Making Not Spitting a Movement”

(Collective inputs of 250,000 Citizens in Swachh Bharat National Circle)

1. People should be educated about not spiting on roads
2. Social and print media campaigns should be devised to reach the masses
3. Picture banners should be put up in public areas comparing India with foreign countries with respect to spitting
4. A fine of Rs. 500 should be applied to the person caught spitting on the road
5. Majority of the spitting is due to Gutkha – production and sales of gutkha should be completely banned in India
6. A mechanism should be established where people can share/circulate pictures of people spitting on roads to the community they belong to
7. Non-spitting logos should be put up across public places
8. Children should be educated from the junior classes about not spitting in open and on roads and asked to educate others around them
9. Cultural preachers may be requested to include such sermons to avoid spitting
10. Better maintenance of public places and walls and nice painting will discourage people from spitting
11. Nukkad natak should be played to take message to avoid spitting and make our place known for the best clean place
12. Dustbins could be designed such that they also serve as spit boxes
13. These spit bins should be placed at all bus stops and in major market areas
14. Identify a telephone number. Put it up in all public places, inside autos, cabs - "if the driver spits, complain on this telephone number"
15. People should be made aware of the health hazards of spitting
16. Create awareness about swine flu / TB spread due to spitting
17. During televised games where we often see the players spitting - a ticker saying ‘Spitting is Unhealthy’ could pop up.

This checklist is prepared from the responses received in the 250,000 strong Swachh Bharat Citizens’ Online Community on LocalCircles, about how to make ‘Not Spitting’ a movement. To participate and give inputs visit <http://tinyurl.com-SwachhBharat-NationalCircle>