“Addressing Littering in India”

(Collective Inputs from 335,000 strong Swachh Bharat Circle)

1. A fine of Rs.200 should be imposed on littering
2. Flying squads should be put together which are led by municipality officials and supported by local area volunteers from community like colonies or markets/NGOs
3. Spots should be identified within the city and flying squads should be authorized to penalize the offenders
4. The flying squad lead should be given GPS enabled handheld for collecting fines, just like the traffic police
5. These penalties should be linked with the Adhaar/Driving License/Voter Identification Number etc. of the person to catch repeat offenders
6. The squad should be paid 1-5% of the collected fine as incentive and travel reimbursement. In case contractors have to be hired, the percentage of collection paid can be increased.
7. The fine amount should increase to Rs.500 for repeat offenders
8. Repeat offenders should be asked to go for community service
9. RWAs could be given the authority to fine residents and vendors who litter in the colony
10. The collections done by the RWAs/local area volunteers should be submitted with the authorities on a monthly basis
11. If a person is caught putting paan/tobacco stains on market walls etc., the flying squad should have the authority to ask them to clean
12. Common citizens should be empowered to report instances of littering through a website/mobile app
13. Fast access to local Police should be available to the flying squad in case there is an enforcement law & order issue.

This checklist is prepared from the responses received in the 335,000 strong Swachh Bharat Circle, the largest national community for the cause. Visit http://tinyurl.com/SwachhBharat-NationalCircle for more.